

# PHC Health Areas & Health Concerns

## The Building Blocks of our PHC Prevention Plan



A fundamental tenet of the Collective Impact Model is establishing a shared system of measurement. The PHC has identified six health areas to focus on: Access to Care, Nutrition & Physical Activity, Prenatal & Newborn Health, Developmental & Mental Health, Oral Health, and Injury Prevention.

Through facilitated breakout sessions our partners prioritized over 60 health concerns and identified the top five health concerns per health area. The PHC will now work on identifying SMART objectives, indicators and baselines for each health concern. The culmination of this work will produce our PHC Prevention Plan 2016-2020. This plan will allow for mutually reinforcing activities from our partners and provide a uniform way to measure our success as we collectively tackle these difficult challenges.



### Nutrition & Physical Activity

- Increase access and consumption of affordable healthy foods
- Promote collaboration with school districts/programs
- Increase physical activity
- Promote safe environments

### Prenatal & Newborn Health

- Increase access to preconception & prenatal care
- Promote nutrition education
- Promote breastfeeding
- Reduce Preterm birth
- Reduce infant mortality

### Developmental & Mental Health

- Increase early screenings, detection, diagnosis, and interventions
- Improve access and quality of developmental disabilities programs
- Promote parent education to positively impact overall wellness of families
- Promote positive parenting/healthy responsive relationships

### Access to Care

- Improve health literacy
- Increase utilization of preventive care
- Address social determination of health
- Reduce the number of people without health insurance

### Injury Prevention

- Reduce struck by or against injuries
- Reduce motor vehicle traffic injuries
- Reduce suffocation and drowning
- Promote safe home environments

### Oral Health

- Increase dental screenings/dental sealants
- Increase access to healthy foods alternatives
- Increase oral health education
- Recognize the social determinations of oral health
- Promote avoiding sugary drinks/snacks